The AI PARADOX

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Rubrik @ VEMLive
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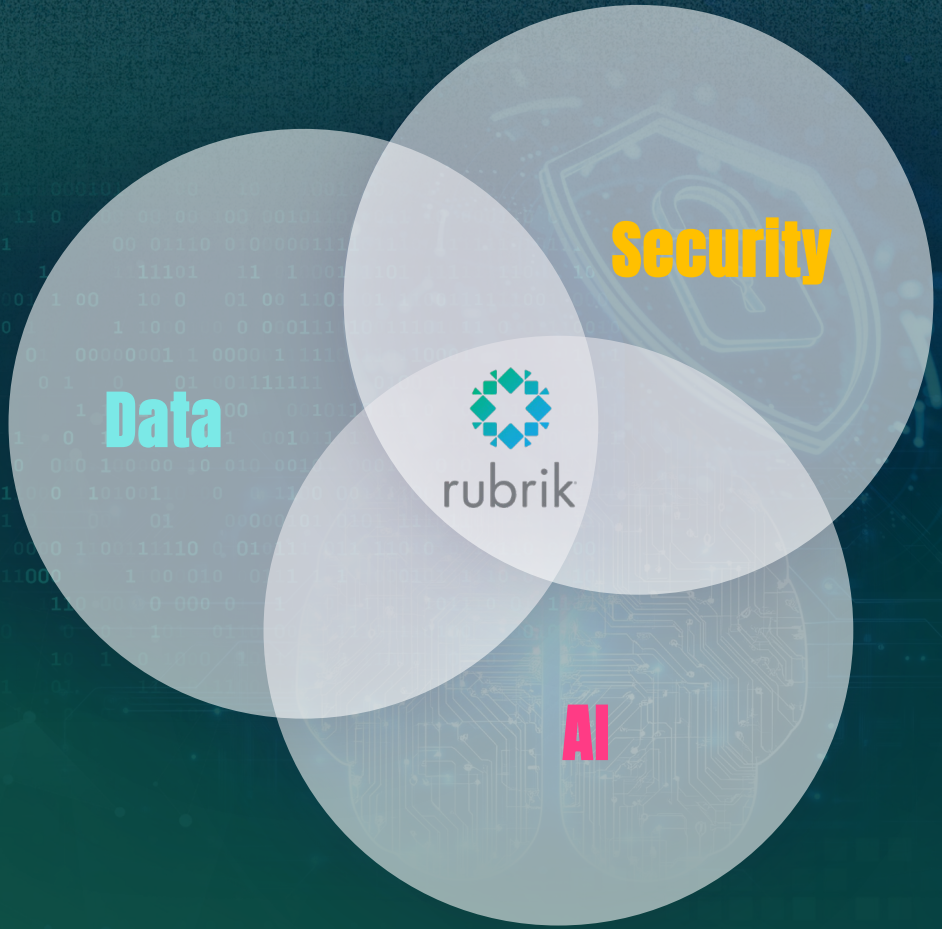

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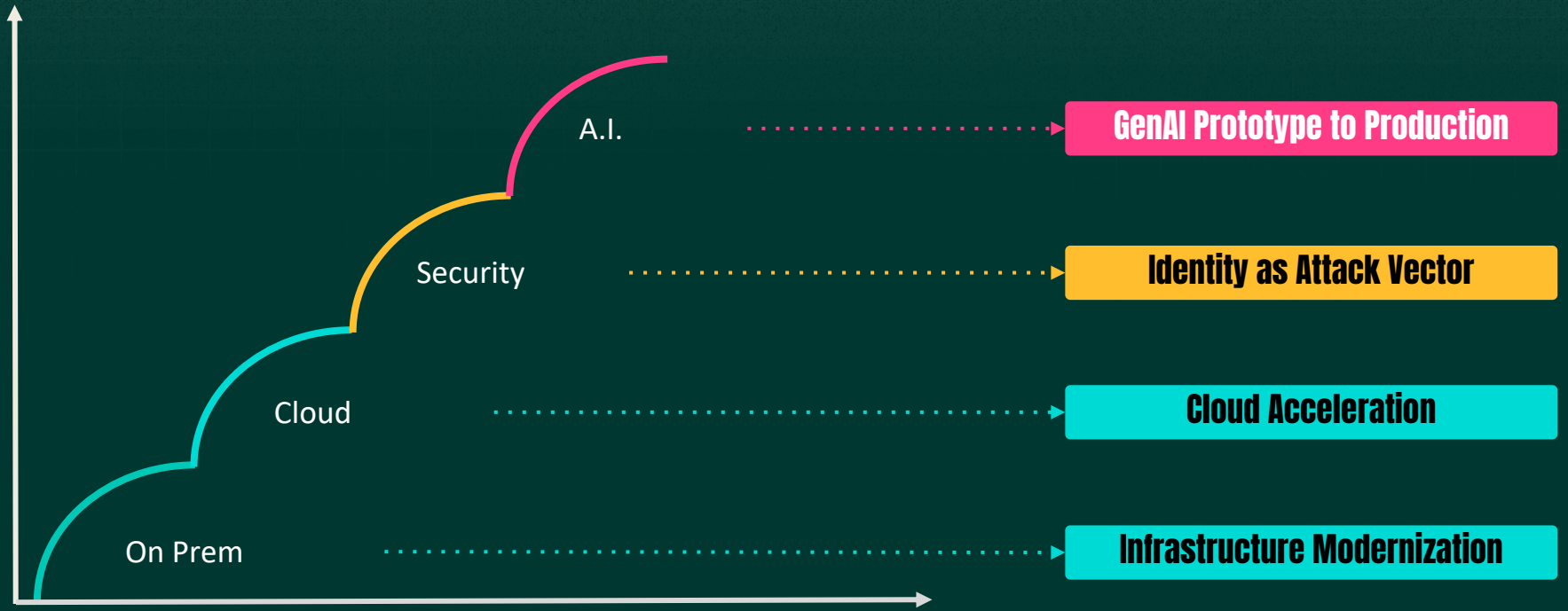
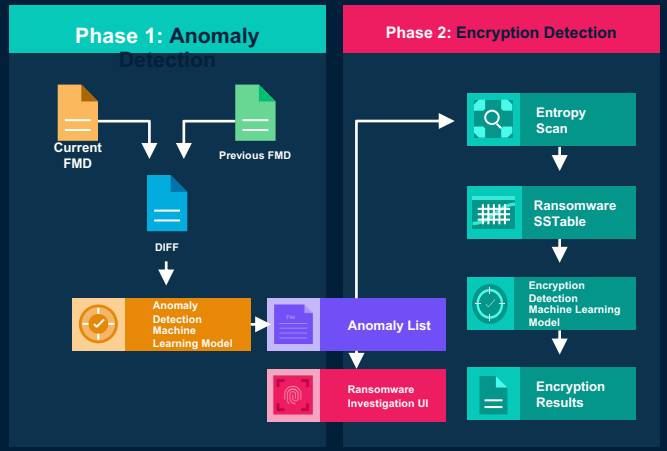
VISION & LONG-TERM STRATEGY



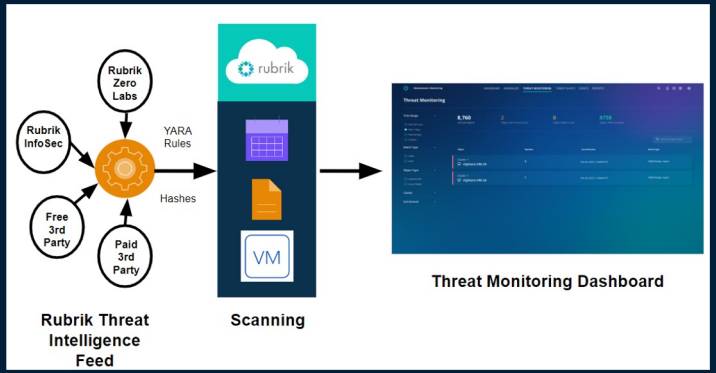
AI-based Security tools

Ransomware Detection



- *Adaptive Machine Learning Anomaly Detection*
- *Detect Filesystem Anomalies*
- *Comprehensive Model Training from Simulations and Real-World Attacks*
- *Detect Encryption activity within anomalous files*

Rubrik's Threat Monitoring



- *Reduce time and effort to hunt for new threats*
- *Monitor environments with no security visibility*
- *Automated threat hunt*
- *SaaS Based*

Introducing Ruby - Generative AI Companion

Rubrik's disruptive innovation for AI enhanced IT

Accelerate cyber recovery to minimize downtime

Packed with Rubrik's cyber security expertise

Customer backup data not used for training & enabled by opt-in

Built on Microsoft Azure OpenAI for natural language processing

Equipped with more skills over time for AI enhanced IT

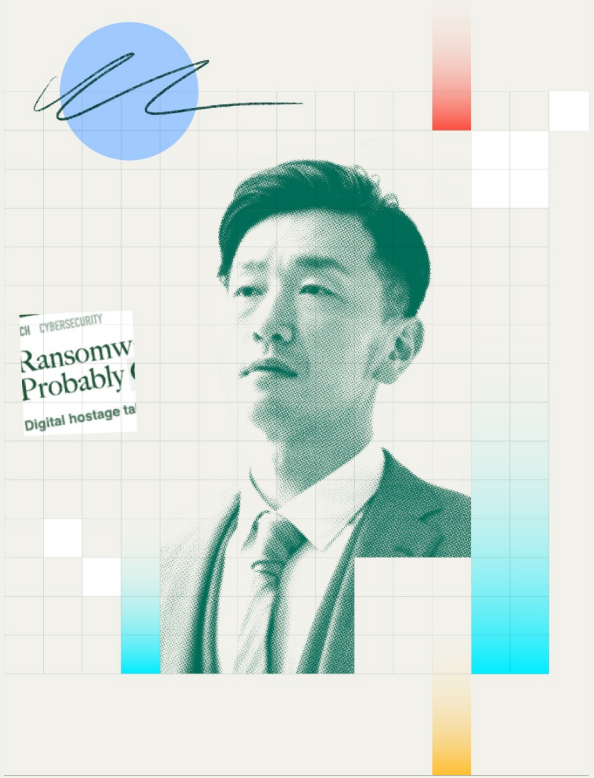
The dual face of the AI

While it enhances threats such as data leaks, fraud, and sophisticated attacks, it also offers advanced cybersecurity tools. However, without stringent policies, training, and technical controls, it significantly compromises corporate security

46% Increase vulnerability to cyber-attacks

39% Increase privacy concern

97% have experienced security incidents related to generative AI in the past year



Source: Gartner 2025 Privacy in the Age of AI & Gartner Security and Risk Management

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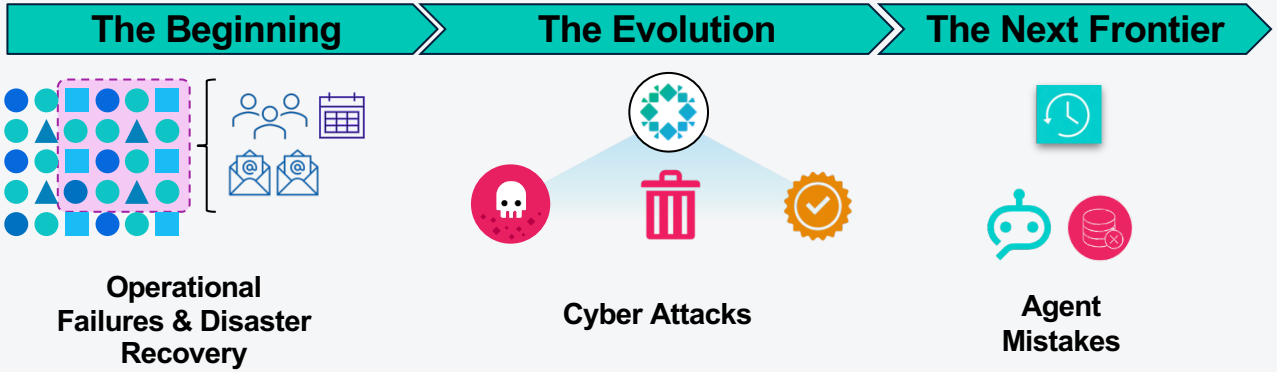
AGENT REWIND

CTRL + Z

for AI agents

Agent Rewind: The Next Frontier in Rubrik's Resilience Journey



Agent Rewind helps enterprises adopt agentic AI with confidence.

- Visibility to trace and analyze agent actions across applications
- Reversibility to rollback data and configurations impacted by specific AI agents

The Rubrik Platform

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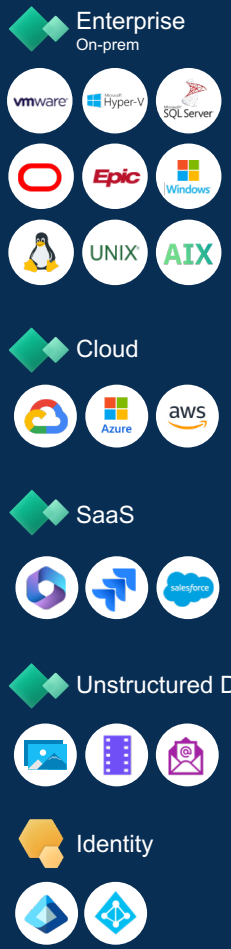

Rubrik Security Cloud™

Annapurna by Rubrik

- Enterprise
- Cloud
- SaaS
- Unstructured
- Data Protection

- Sensitive Data Suppression
- Data Access Governance

Embedding Model

- Support Embeddings
- Legal Embeddings
- HR Embeddings

APIs

- Amazon BedRock
- LlamaIndex
- ChatGPT
- Rubrik Data Chat