Al-Powered Experiences

the transformative power of Cisco Collaboration

Enrico Miolo

Cisco Italia

enmiolo@cisco.com



Future of collaboration

People & People & Al Al & Al

Al & Al

Estimates the control of th

Distance Zero

Open Ecosystem

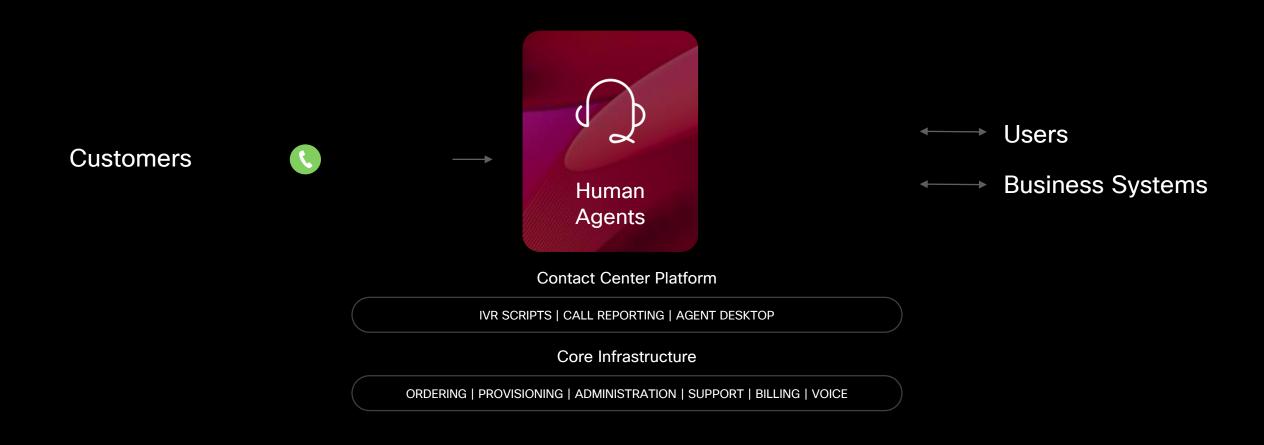
Agentic Teammates

Top board level initiatives

CUSTOMER EXPERIENCE EMPLOYEE EXPERIENCE



The Traditional Contact Center is Changing!



Customer Experience leaders have tough decisions to make

Balancing assisted vs. unassisted

Modernizing technology

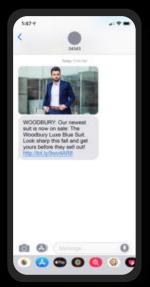
Taking action with data

Cisco Customer Experience Platform



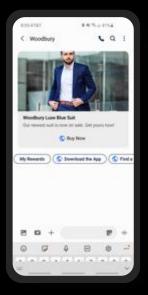
Meeting your customers where they are





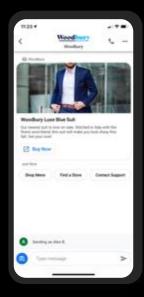
SMS/MMS





RCS





Google's Business Messages





WhatsApp





Apple Messages for Business



Communicate like friends and family Smarter, richer messaging



Branded with your logo, verified with a tick Increase trust by reassuring members of source



Suggested replies and action buttons Improve response rates

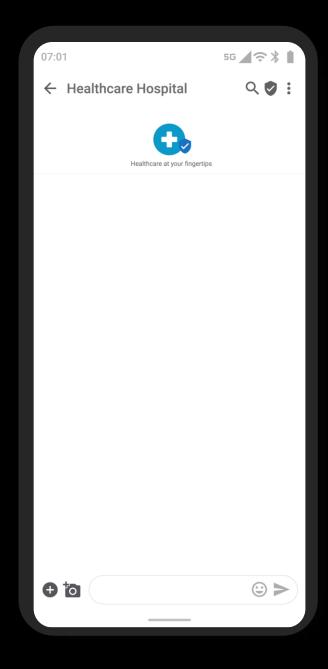


Effortless one click reschedulingSuperior rebooking experience to optimise capacity

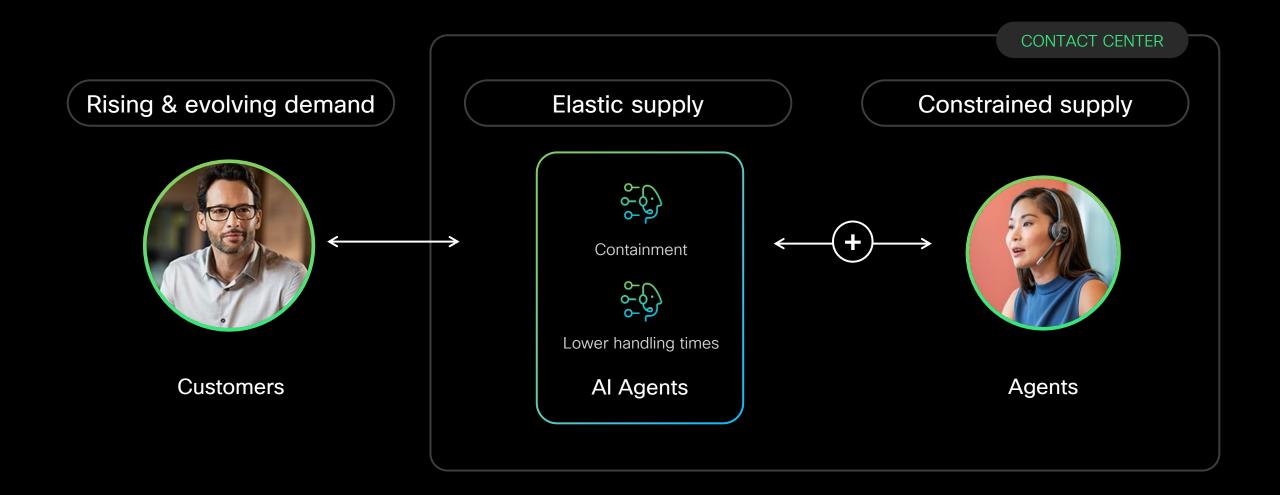


Carousel cards

Improve outcomes with easy access to guidance



Al front door for contact centers



Cisco Al Agent

Powering more human-like interactions across voice and digital channels

- Omnichannel, multilingual Al agents
- Autonomous and scripted modes
- Fulfill with system integrations
- Integrate with contact centers



INTRODUCING

New enhancements for Webex Al Agent

50+

Languages for global reach

Beta Q4 CY25

Expanded integrations through A2A & MCP

Generally Available Q1 CY26

Cisco Al Agent Studio

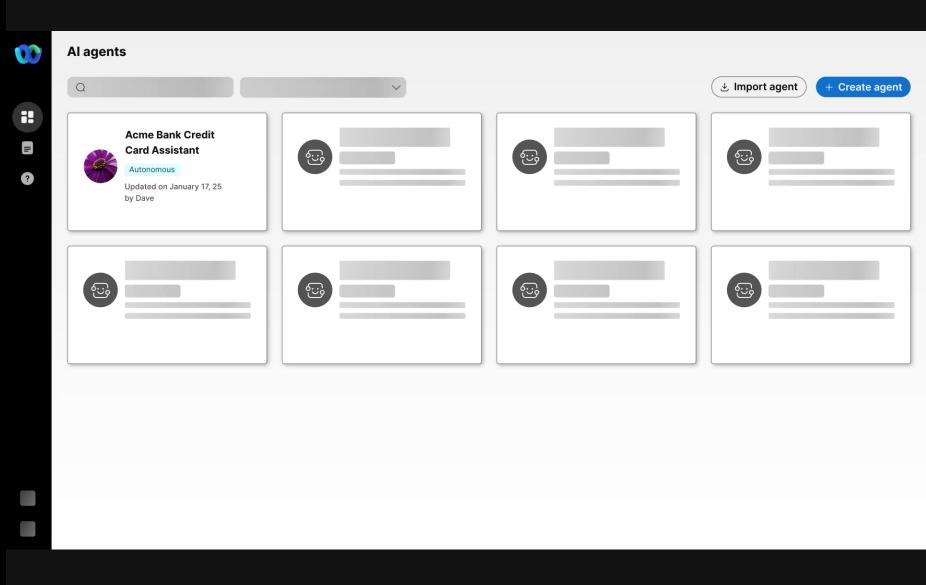
Create Knowledgebases

Set Up Guardrails

Actions and Scripts

Languages

Preview



Applying a safety and security first approach



Augmentation of the Workforce

Knowledge Center 1







Resource savings through automation of simple, repetitive mass consumer information requests.



Al augmented service representatives are equipped with the tools to find information necessary to solve complex problems.

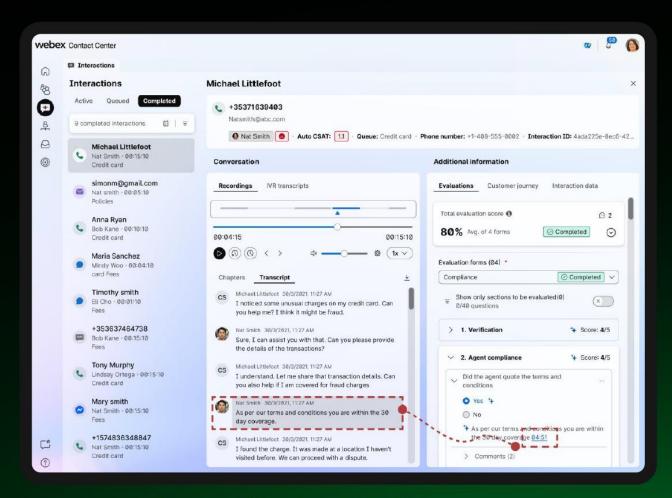
Connected Enterprise 1



Connecting resources across an entire organization to help engage with customers to build relationships and find innovative solutions.

Al Quality Management

Automated monitoring and real-time performance of every interaction across Al and human agents



Native | Modern | Holistic

Top board level initiatives

CUSTOMER EXPERIENCE EMPLOYEE EXPERIENCE























Meetings

Messaging

Calling

Webinars

Events

Whiteboarding

Polling

Video Messaging



New Al Agents for Webex Suite



INTRODUCING

Notetaker

Instantly transcribe, summarize and capture action items from in-person conversations

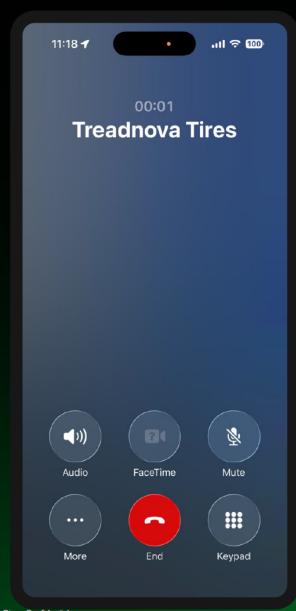


General Availability
Q1 CY26

Controlled Availability
Q1 CY26

Receptionist

Automate routine queries, transfer calls, and more – powered by Webex Al Agent







EYES

CAMERA

EARS

MICROPHONE

BRAIN

VIDEO DEVICE





https://www.youtube.com/watch?v=zlKXRoFkfaU

Delivering the best cinematic meeting experiences

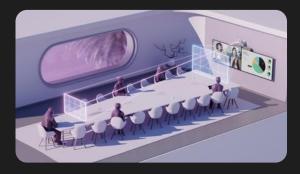
Meeting zones

Enable distraction-free meetings in glass-walled meeting rooms by only framing and tracking people within predefined perimeters



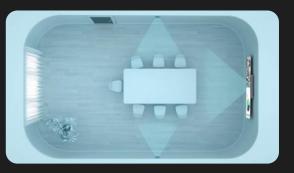
Multi-camera speaker view

Dynamic switching between the built-in camera system and the PTZ 4K Camera for extended reach and high-quality framing



Multi-camera cross-view

Show the best view of in-room participants across the table through adaptive, Al-directed framing for true-to-life meetings.



Presenter & audience view

Run engaging local, remote and hybrid sessions with Al presenter tracking, camera switching and multi-stream video intelligence



Frames & people focus

Ensure everyone is equally seen in the meeting with Al people cropping and augment the experience with intelligent video layouts on Webex



Campfire

Bring an inclusive experience to executive meetings with a purposedesigned setup with multiple codecs, cameras and screens.



Workspace Designer

Take meeting rooms from inspiration to reality



Worskspace Designer Tool - Link

Design your meeting room

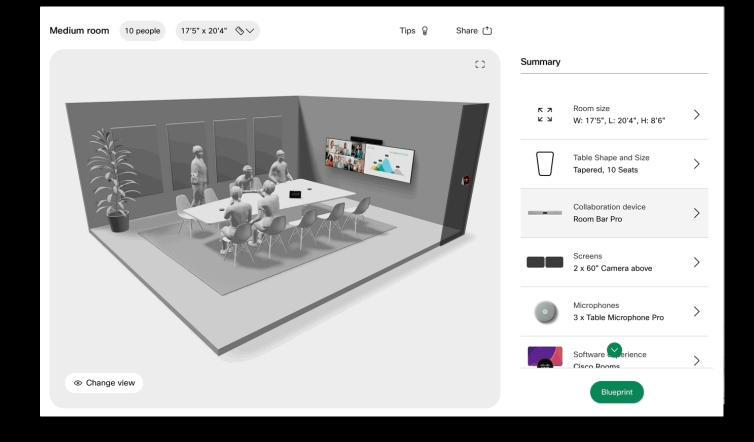






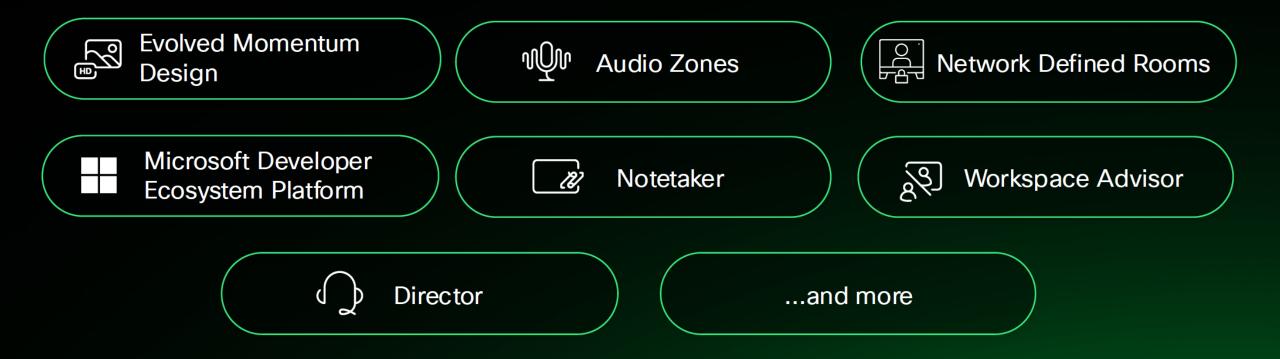
Executive Boardroom 11-34 § 25-1986*

Find the perfect meeting room setup catered for your real estate budget.





RoomOS 26 new capabilities



Easily join any meeting with one-button-to-push

RoomOS: open & extensible to support how you work





A complete portfolio of devices for Microsoft Teams





Room Navigator



Desk Pro



Board Pro 55/75 G2



Room Kit EQX



Room Bar



Room Bar Pro



Room Kit EQ



Room Kit Pro



Desk Camera 4K



Headset 320 Series



Headset 720 Series



Bang & Olufsen Cisco 950

Single pane of glass for IT

Control Hub



Onboarding and entitlement



Workspace intelligence



Agnostic troubleshooting and alerts



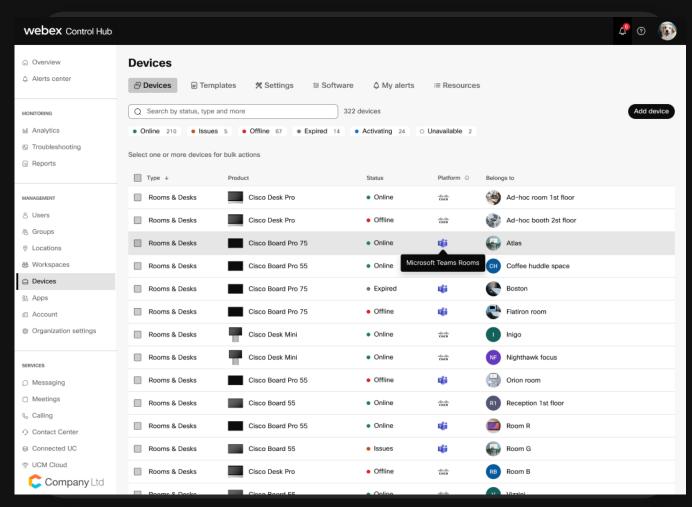
Inventory and configurations



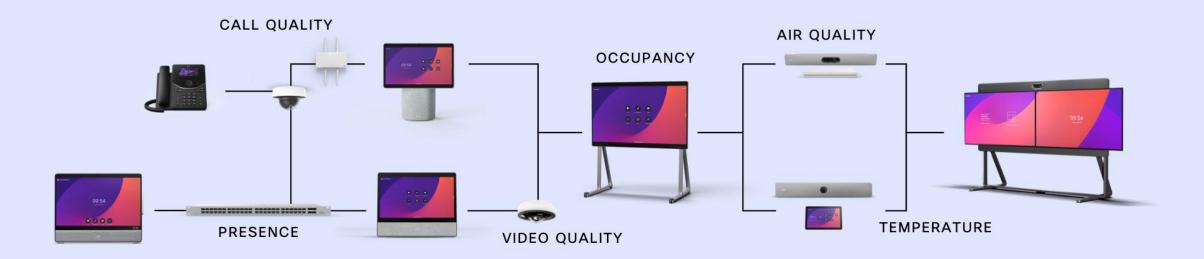
Software management



Extensible API for integration to other workspace management tools



Collaboration devices are sensors on the network



SMART Office powered by IoT



Meraki Cameras

Floor occupancy (macro floor plate loading)



Cisco Wi-Fi Access **Points**

People count, people's physical location to track their journey through the office



Air Quality

Molex sensors for true air quality / CO2, temperature, humidity, VOC



Webex Room Devices

People count, **Ambient Noise**



Webex Navigator

Temperature, Humidity, VOC (volatile organic compounds)



Shading

Mecho shading sensors for Lux level to help maximize daylight and manage visual comfort & heat load

Molex sensors for people



Smart buildings cloud platform that ingests & consolidates the "data exhaust" from these various sensors

