

Innovating for a smarter, safer world

Insert your name and client name
Axis Communications

Axis at a glance

#1

Industry leader
in video surveillance

1984

Founded in Lund, Sweden

Network solutions

Video surveillance, access
control, intercoms and
audio solutions

1.8B

 USD

SEK 18.7B, EUR 1.6B
Full year 2024

Trusted
**ECO
SYSTEM**
of partners



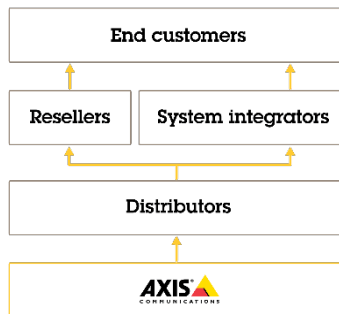
Canon

Part of Canon Group
since 2015

2N

Part of Axis Group
since 2016

2-tier BUSINESS MODEL



Committed to
**UN Global
Compact**
since 2007

ISO/IEC 27001

Certified



Axis at a glance

HQ

Lund, Sweden



62

Sales offices



8

Configuration
and logistics
centers



5,000

Employees in
50+ countries



37

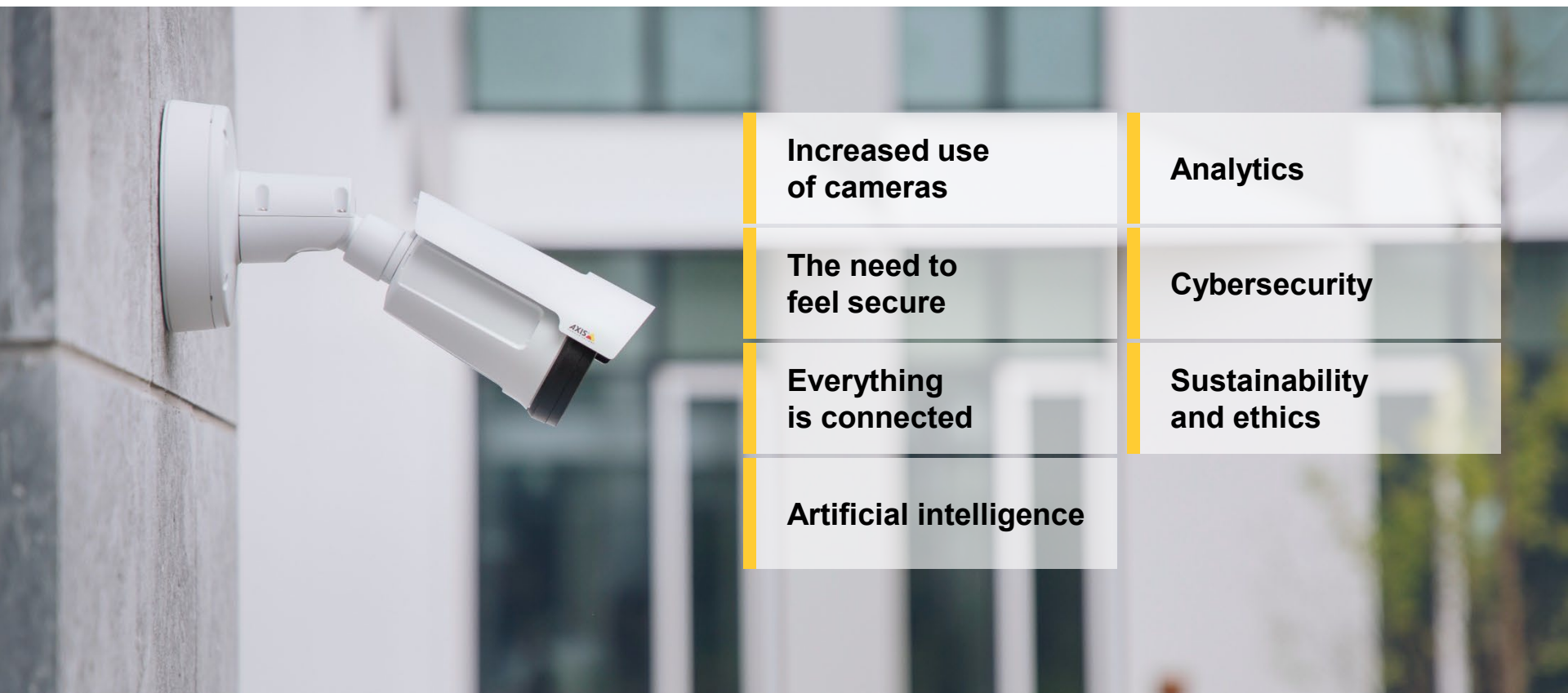
Experience
centers



Moments that made us



The security industry today



**Increased use
of cameras**

**The need to
feel secure**

**Everything
is connected**

Artificial intelligence

Analytics

Cybersecurity

**Sustainability
and ethics**

Our offering

Sustainability, cybersecurity,
quality, innovation, etc.

ADDED BENEFITS

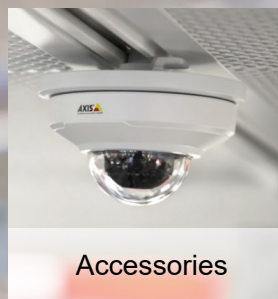
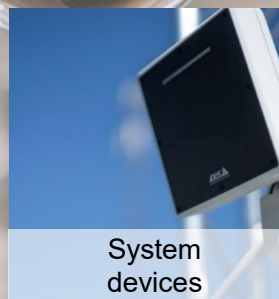
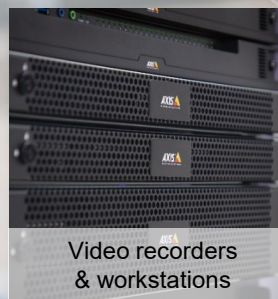
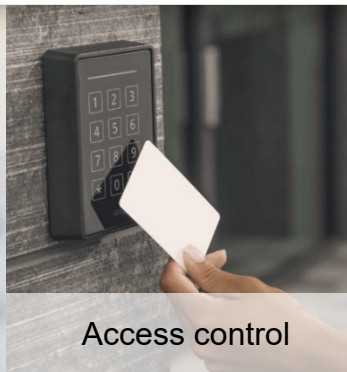
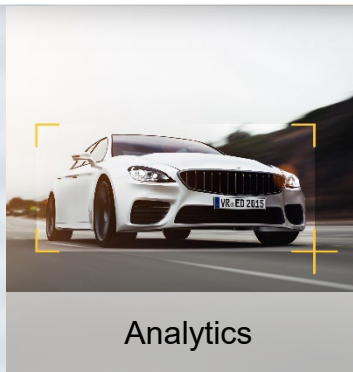
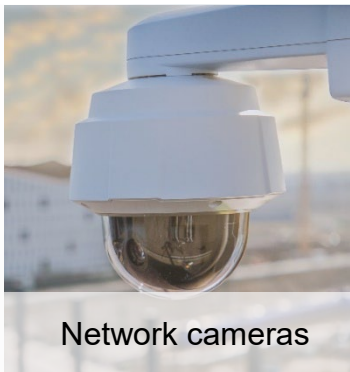
Training, technical and professional
services, tools, etc.

SERVICES

Network solutions in video surveillance,
intercom, access control, and audio

PRODUCTS AND SOLUTIONS

Products and solutions



Services

Academy trainings for insights and knowledge

Tools to simplify planning, installing and managing systems

Technical Services for providing assistance

Professional Services for tailored solutions

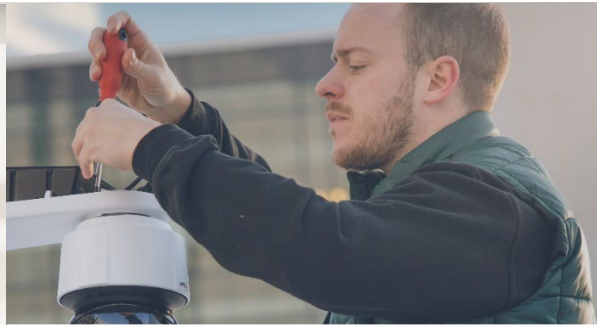
AXIS Communications Application Platform to enable third-party software solutions

Added benefits



Innovation

– our commitment to creating customer value



Quality

– ingrained in our culture, products and services



Sustainability

– acting responsibly with a sustainable approach



Cybersecurity

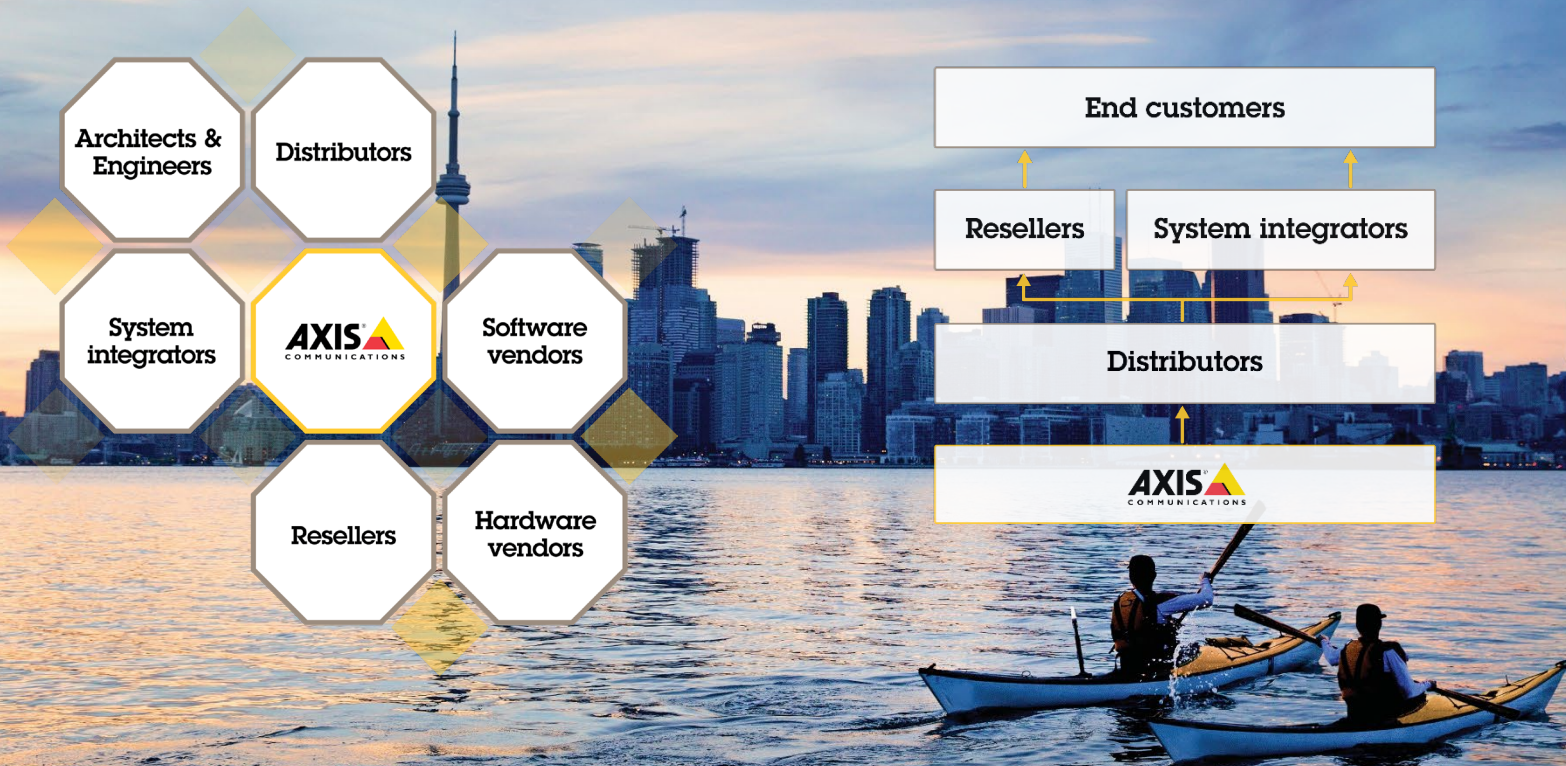
– supporting customers' cybersecurity requirements



Knowledge

– sharing expertise through training, support and tools

Powered by partnership



Solutions for different customer needs

Axis and partner solutions

- Solutions including partner hardware or software

Axis solutions

- Complete, easy-to-deploy solutions



Solutions for all industries



Cities



Retail



Public transport



Traffic



Critical infrastructure



Education



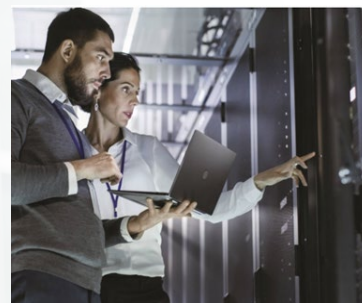
Healthcare



Commercial real estate



Industrial



Data centers

Stories from our customers



Cities
City of Hobart, Australia



Traffic
Croatian Automobile Club



Retail
Aisle 24, Canada



Critical infrastructure
EDP, Brazil

City of Hobart, Australia

CITIES

Tasmania's capital city deployed a city-wide network of 200 connected cameras to provide public safety for citizens.

Croatian Automobile Club, Croatia



TRAFFIC

Key areas of Croatian road infrastructure are monitored by cameras, providing drivers with real-time traffic information to make more knowledgeable decisions.

Aisle 24, Canada



RETAIL

These 24-hour, cashier-less convenience stores in Toronto use cameras, speakers, and intercoms to create a secure self-serve shopping environment.



EDP Energias de Portugal, Brazil



CRITICAL INFRASTRUCTURE

EDP stands out in the Brazilian electricity sector by combining cameras, radars, speakers, and video intercoms to improve its operations.

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THANK YOU

