

Navigating the challenges of the AI revolution

The artificial intelligence (AI) revolution is fundamentally changing how businesses operate through unprecedented automation, data analytics capabilities, and operational efficiencies that drive productivity gains across industries. While organizations rapidly adopt AI to maintain a competitive advantage, this technological shift simultaneously transforms the threat landscape in two critical ways. Internally, through the proliferation of shadow IT as employees leverage unauthorized AI-powered SaaS tools that may inadvertently expose sensitive data. Externally, as sophisticated threat actors weaponize AI technologies to develop more advanced, persistent, and targeted attacks at unprecedented speed and scale.

Strategically shift your security approach

Security and IT teams are now struggling with blind spots, undocumented systems, and disconnected tools that force reactive rather than preventive approaches. With AI accelerating the pace at which threat actors can develop and deploy attacks, proactively addressing cyber risks has become not just beneficial but critical for business continuity. A shift to data-driven, strategic risk management enables your organization to align security with business objectives, transforming cybersecurity from a reactive function into a business enabler that protects both current operations and future innovation.



Visibility



Prioritization



Mitigation

To be successful, you need to:

Eliminate security blind spots

- Centralize visibility of your entire digital estate
- Detect and monitor shadow IT activities
- Comprehensive visualization of key metrics and trends

Focus on what matters most

- Complete situational awareness
- Clear risk and threat priority guidance
- Proactively identify and address security gaps
- · Accelerate remediation process

Elevate security into a strategic partner for innovation

- Simplify and accelerate compliance management
- · Enable better decision making
- Confidently communicate security's strategic value to stakeholders
- Support and accelerate business operations by reducing business risk

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Introducing Trend Vision One

Trend Vision One is the only Al-powered enterprise cybersecurity platform that centralizes cyber risk exposure management, security operations, and robust layered protection in one console. Our Trend Micro sensors give you comprehensive coverage across your entire cybersecurity environment. Additionally, our extensive native third-party and API integration capabilities allow you to maximize the value of your existing security investments. Available in deployment options that fit your specific needs—cloud-native, air-gapped, or sovereign and private cloud environments—Trend Vision One meets you wherever you are in your security journey.



Enterprise cybersecurity platform

- Centralize risk and exposure management, operations, and protection
- Gain comprehensive coverage through Trend sensors and extensive integration capabilities
- Leverage flexible deployment options: cloud-native, air-gapped, or sovereign environments
- Maximize value from existing security investments

Trend Cybertron

The first proactive cybersecurity AI, Trend Cybertron functions as the sophisticated "cyber brain" of Trend Vision One. This technology combines specialized LLM models and AI agents powered by more than 35 years of threat intelligence. Trend Cybertron predicts customer-specific attacks to give you tailored security recommendations and continuously evolves so you can protect against fraud, neutralize threats, and address vulnerabilities proactively. By automating routine tasks, Trend Cybertron empowers your security teams to focus on strategic initiatives while making security operations more effective



Al-powered protection

- Leverage the first truly proactive cybersecurity Al with unparalleled analytics capabilities
- Continuously adapt and enhance your defenses using real-world intelligence and your unique security data
- Anticipate customer-specific attacks with tailored risk reduction strategies
- Automate routine tasks, freeing teams for strategic initiatives

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Trend Companion™

Integrated within Trend Vision One, our Al-powered cybersecurity assistant enables you to investigate, analyze, and respond to security incidents and alerts. Trend Companion gives you contextual guidance to identify vulnerabilities before attacks occur, delivering intelligent risk prioritization and guided remediation that strengthens your overall security posture and improves operational efficiency.

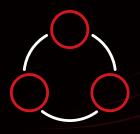


Trend Companion

- Understands security alerts
- Generates and suggests threat hunting queries for the search app
- Understands and decodes commands
- Recognizes and explains events from observed attack techniques
- Provides contextual guidance throughout the Trend Vision One platform

Your strategic security partner

With Trend Vision One, you can continuously monitor your entire digital environment, identify anomalies in real-time, and automate responses. Enable your security team to address threats with unprecedented speed and precision, far surpassing human capabilities alone. This combined proactive and reactive strategy gives you measurably superior security outcomes to eliminate blind spots and focus security teams on high-priority issues. As a security leader, you can effectively benchmark your organization's security posture and confidently showcase continuous improvement to boards, governments, and regulatory bodies. Transform security from a traditional cost center into a strategic partner for innovation and growth.



Superior security outcomes

- Gain real-time anomaly detection and automated response across your digital environment
- Eliminate security blind spots while focusing teams on high-priority issues
- Enable benchmarking and demonstration of continuous security improvement
- Transform security from a cost center to strategic innovation partner

Primary use cases

- · Security for AI stacks
- Attack surface management (ASM)
- Cloud security posture management (CSPM)
- Continuous threat exposure management (CTEM)
- Endpoint protection platform (EPP)
- Identity security posture management (ISPM)

- Identity threat detection and response (ITDR)
- Risk-based vulnerability management (RBVM)
- Security information and event management (SIEM)
- Cloud-native application protection platform (CNAPP)
- · Extended detection and response (XDR)
- Managed detection and response (MDR)
- · And more

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Comprehensive protection across your IT environment

Trend Vision One™ Cyber Risk Exposure Management (CREM)

Cyber threats evolve rapidly, and your security approach should, too. Reduce your cyber risk footprint with continuous monitoring, predictive capabilities, and actionable insights.

✓ Trend Vision One™ Security Operations (SecOps)

Stop adversaries with unrivalled visibility—enriched by native sensors and third-party telemetry. Detect, investigate, and respond proactively with the power of XDR, agentic SIEM, and SOAR.

Trend Vision One™ Endpoint Security

Secure every laptop, desktop, mobile, server, and workload against sophisticated threats. Gain centralized visibility, threat correlation, and rapid response to contain attacks before they spread.

✓ Trend Vision One™ Cloud Security

Leverage comprehensive security that rapidly predicts, protects, and responds to threats. Enhance visibility, manage cloud risks, and optimize operational efficiency on your hybrid and multi-cloud journey.

✓ Trend Vision One™ Network Security

Gain deep network insights, detect threats, protect unmanaged devices, and prevent attacks. Accelerate real-time threat prevention, intrusion detection, and zero-trust access controls.

✓ Trend Vision One™ Email Security

Proactively manage human risks. Stay ahead of phishing, business email compromise (BEC), ransomware, and scams with Al-powered email security, stopping threats with speed, ease, and accuracy.

Trend Vision One™ Identity Security

Eliminate breaches in today's boundaryless workplace with complete visibility, intelligent prioritization, and automated mitigation of identity risks.

✓ Trend Vision One™ AI Security

Protect your AI stack and strengthen your security with proactive AI capabilities that identify and eliminate vulnerabilities before attacks happen.

✓ Trend Vision One™ Threat Intelligence

Leverage this globally trusted source for comprehensive, expertly curated threat insights and empower your team's proactive security strategies.

Industry leadership



Trend is a Leader in Gartner Magic Quadrant for EPP since 2002, 19 times in a row



Named a Leader in The Forrester Wave™: Attack Surface Management Solutions, Q3 2024



Named a Leader in The Forrester Wave™: Endpoint Security, Q4 2023 with the + score in the strategy category



Named a Leader in The Forrester Wave™: Network Analysis and Visibility, Q2 2023

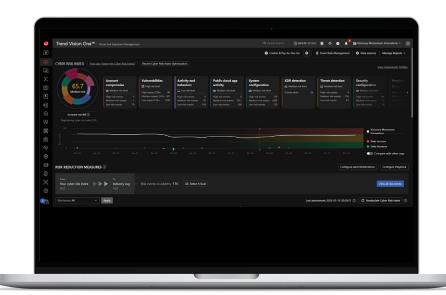


Recognized in 2024 Voice of the Customer for Network Detection and Response, Midsize Enterprise (\$50M - \$1B)



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See it in action



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It's amazing how much easier my job has become. The level of detail provided by the platform is incredible. It removes any guesswork, helping us make the right decisions quickly.

Cybersecurity Specialist Leading Auto Parts Manufacturer

United Arab Bank's security transformation shows how banks can leverage Trend Micro's security integration and automation to defend against cyber threats, enhance business processes, and keep customers' trust.

Ayman AlQudsi Chief Information Officer United Arab Bank

Request a meeting

Experience the power of Trend Vision One firsthand. See how our Al-powered platform can revolutionize your cybersecurity operations with a live demonstration. Request a demo now to witness the comprehensive coverage, real-time threat detection, and seamless integration capabilities that set Trend Vision One apart.

Schedule a demo at

trendmicro.com/scheduledemo

Not ready for a live demo?

No problem. See the online demo to get an overview of Trend Vision One features and capabilities at your convenience. Explore how our platform can provide robust protection and streamline your security operations.

Take product tour at

trendmicro.com/producttour

Want to learn more?

Discover how Trend Vision One—the only Al-powered enterprise cybersecurity platform—boosts security visibility, enhances threat prioritization, and streamlines mitigation to accelerate proactive security outcomes.

Learn more at

trendmicro.com/visionone

About Trend Micro

Trend Micro, a global cybersecurity leader, helps make the world safe for exchanging digital information across enterprises, governments, and consumers. Fueled by decades of security expertise, global threat research, and continuous innovation, Trend harnesses AI to protect organizations and individuals across clouds, networks, devices, and endpoints. The Trend Vision One™ enterprise cybersecurity platform accelerates proactive security outcomes by predicting and preventing threats across the entire digital estate, and environments like AWS, Google, Microsoft, and NVIDIA. Proactive security starts here. TrendMicro.com

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