



# *AI-native Secure Infrastructures*

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**VEM**  
**LIVE**  
**2024**



AI is changing everything...

# Our structural **advantage**

| Platform

| AI

| Silicon

Cisco GSX



# AI is a **growth driver** and **differentiator**



AI-native  
products



AI infrastructure



Security  
for AI

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Data





AI-Ready  
Data Centers



Future-Proofed  
Workplaces

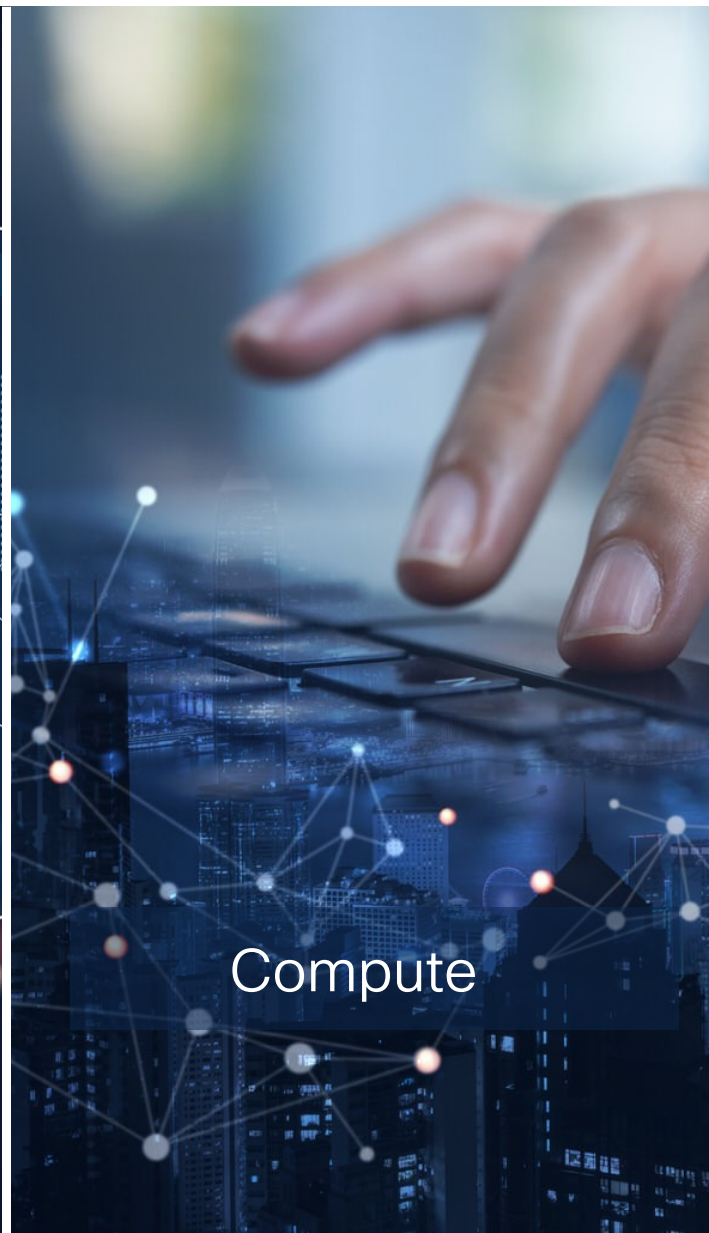


Digital  
Resilience

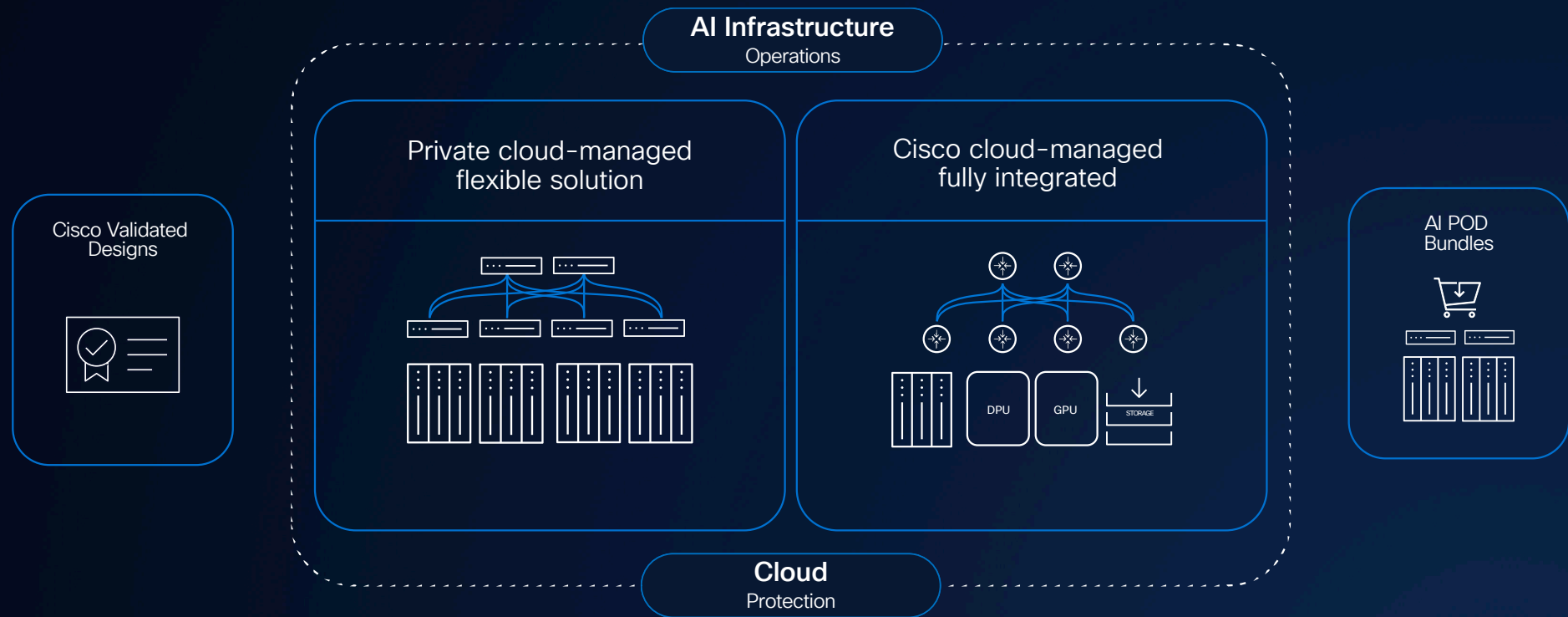


Accelerated  
by Cisco AI





# AI-Ready Data Center



← Digital Resilience: security, reliability, and performance →

**Cisco GSX**



The power of  
partnering  
with industry  
leading tools

AMD

COHESITY

vmware

splunk>

CLOUDERA

NUTANIX

VAST

HITACHI

PURESTORAGE

NetApp

rubrik

NVIDIA

Red Hat

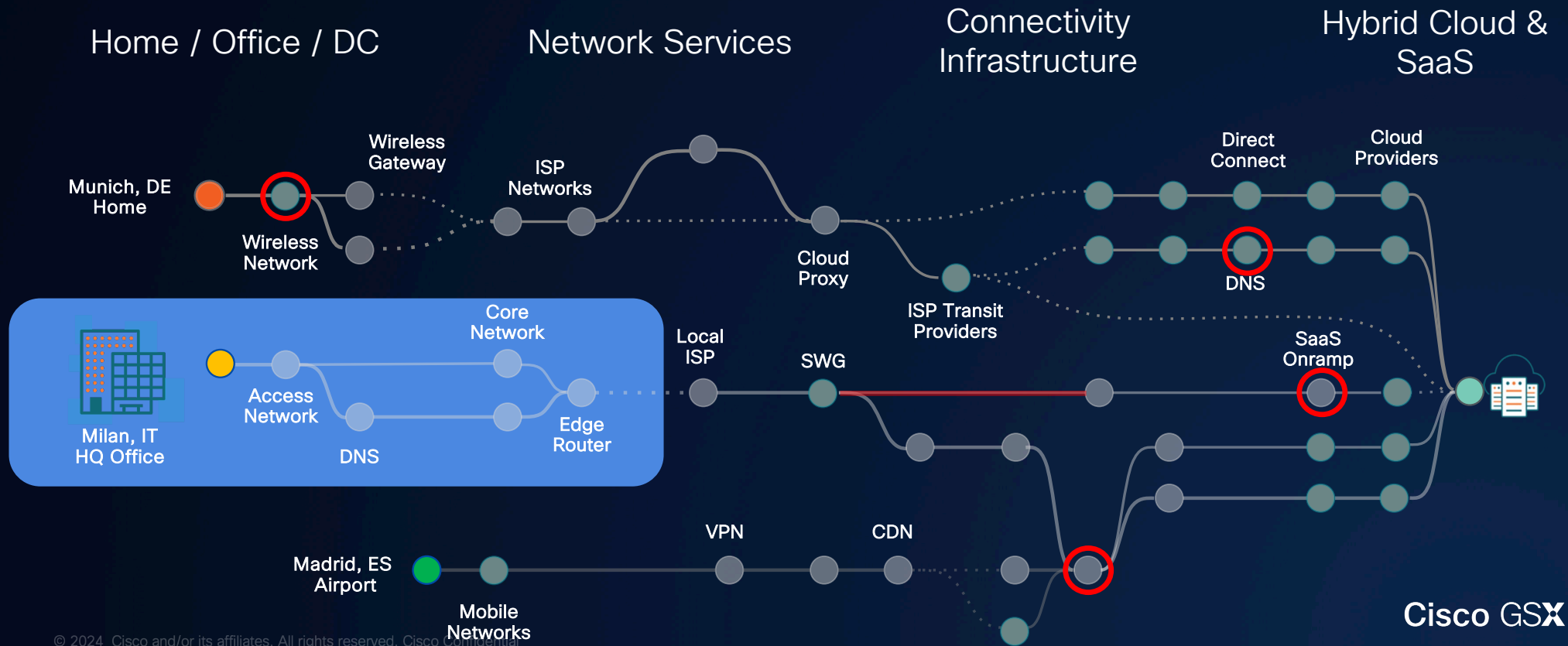
intel



Great data centers  
require **great security**

# How infrastructures look like....

ThousandEyes End to End Visibility







Assume the attacker is **already in**

Stopping **lateral movement** is the key

Cisco GSX



Segmentation  
is hard





Segmentation  
is hard

Patching is  
hard

ANNOUNCED

BREACH

PATCH  
DEPLOYED

The Patching Gap

Days

Weeks/Months





Segmentation  
is hard

Patching is  
hard

Upgrading  
is hard



Protecting data centers in the AI era requires a **reimagined security architecture**

**Hypershield** is changing the game





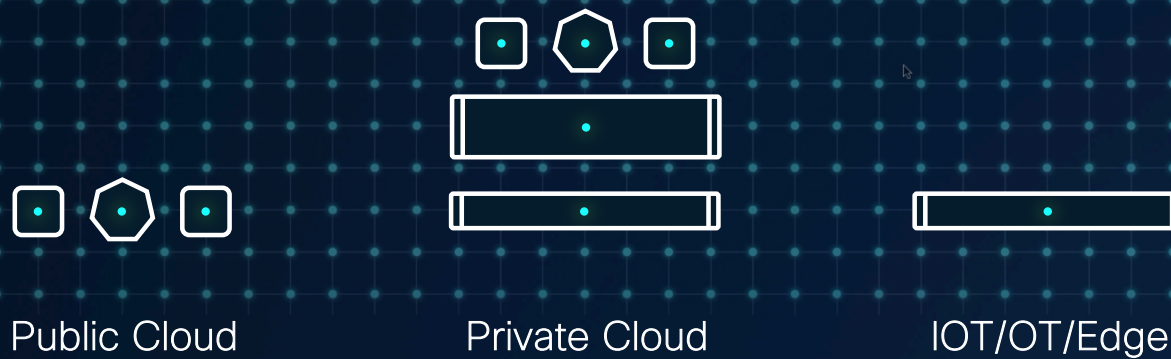
# Security **infused into** **the fabric** of the network

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# Enforce locally Manage globally

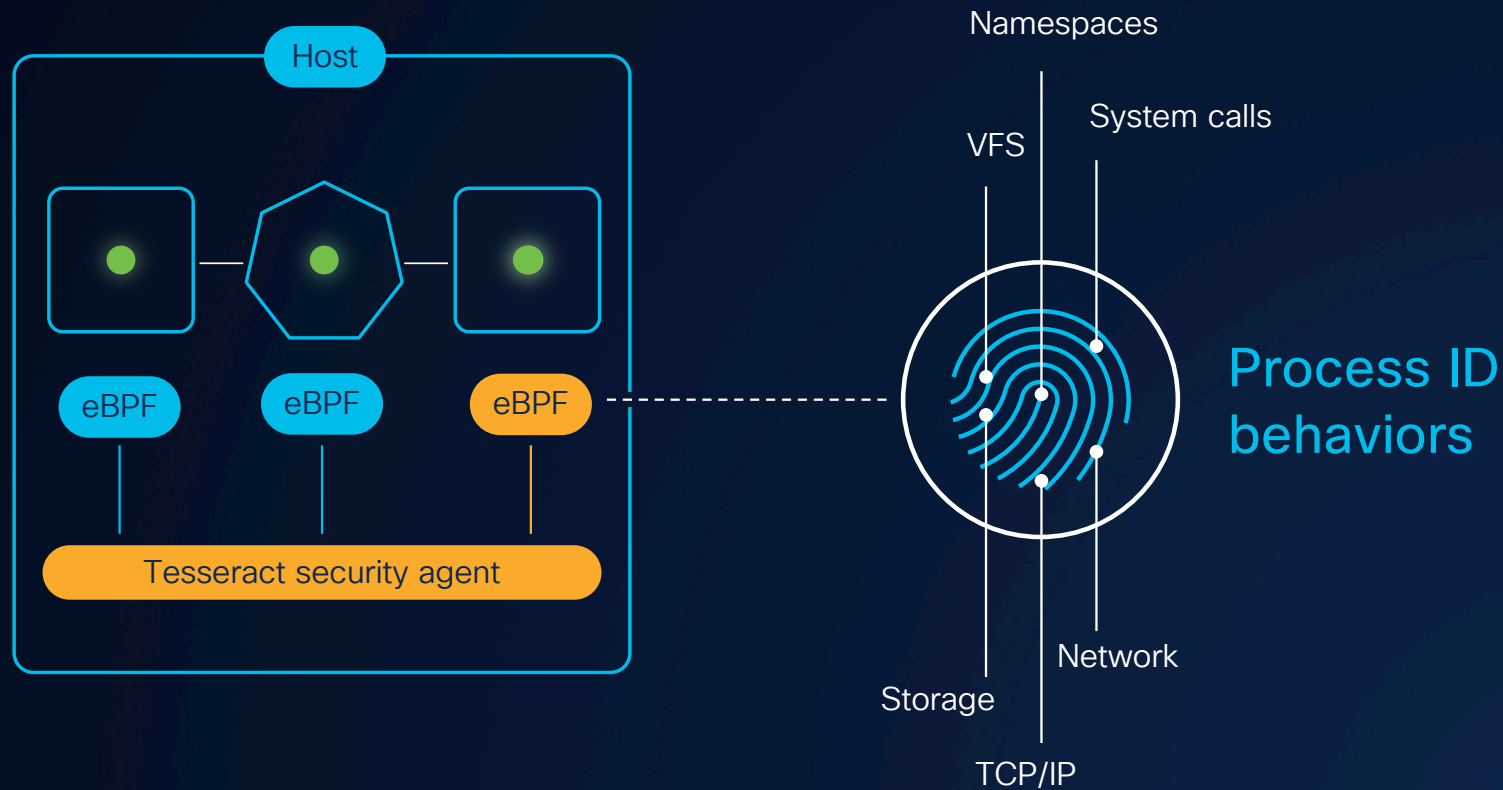


AI-powered  
Cloud Native  
Highly distributed

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# Deep visibility and enforcement in the workload



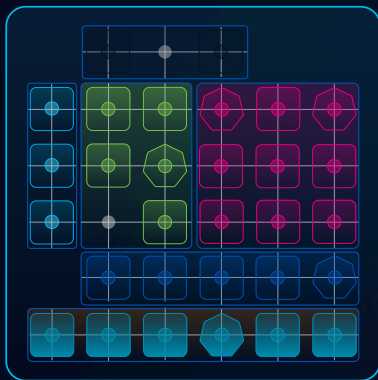




## CPU vs. GPU vs. DPU

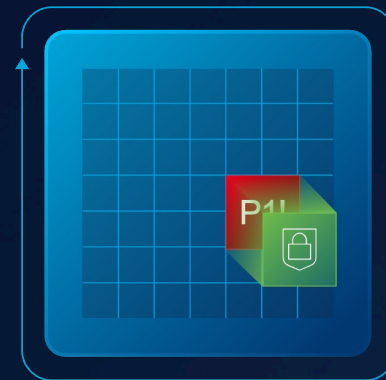
CPU	GPU	DPU
Several cores	Many cores	Dozens of cores
Low latency	High throughput	Higher degree of versatility
Ideal for serial processing	Ideal for parallel processing	Ideal for big data processing
Handles a handful of operations at once	Handles thousands of operations at once	Handles thousands of operations at scale

# Cisco Hypershield use cases



## Autonomous segmentation

- Deep understanding of app behavior
- Comprehensive inputs for policy creation
- Constantly adapting to changing apps



## Distributed exploit protection

- Mitigate known and unknown vulnerabilities
- Surgical mitigating controls
- Protection within minutes, while app keeps running

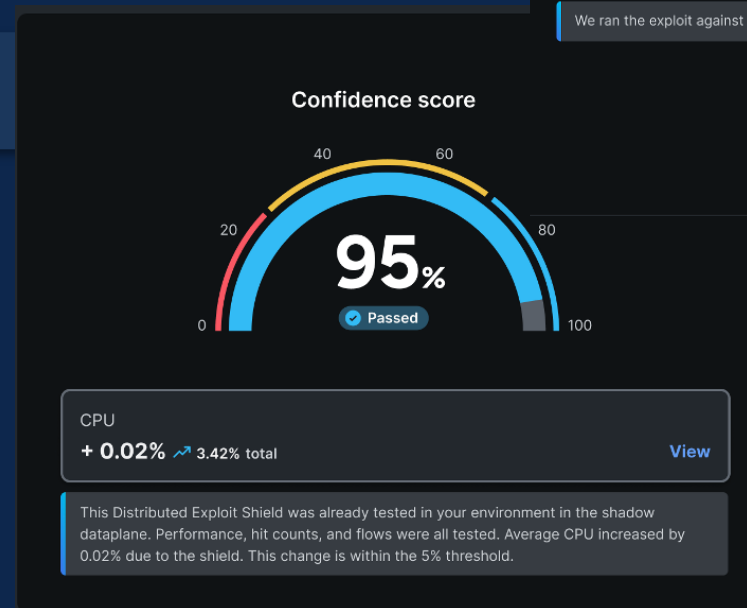
# Dual dataplane: AI that earns your trust

Primary Data Plane



Shadow Data Plane

Self Qualifying SW updates  
Policy Verification, Exploit Protection Testing





Ransomware Recovery



Visibility into Encrypted Channels

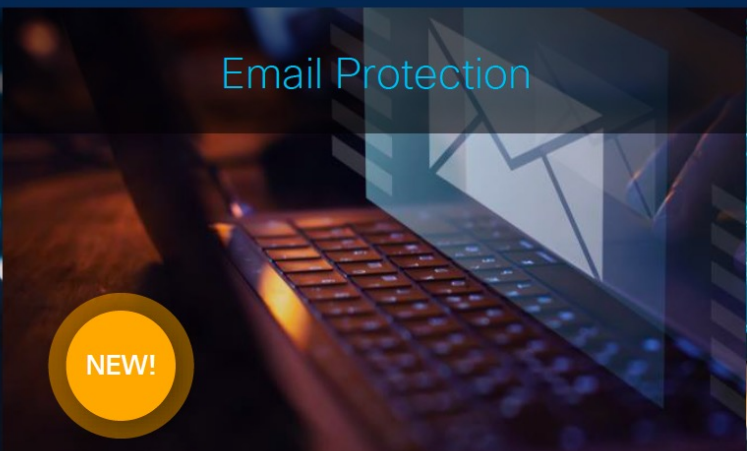


AI Assistant in Firewall

# Making **AI pervasive** across the Cisco Security Cloud



AI Assistant in Secure Access



Email Protection



Protecting AI Usage



# AI-ready Secure Data Centers to build a **Digital Resilient** organisation



# THANK YOU !